

# Cookie & privacy policy

This Privacy Policy applies to the personal data collected by PhaRA, Anneessensstraat 3-5, 2018 Antwerp, Belgium. PhaRA acts as data controller in accordance with the General Data Protection Regulation ('GDPR') and any applicable data protection laws which impact or legally apply to the processing of your personal data whether it is received, held or processed by PhaRA during the time of our relationship.

PhaRA wishes to handle the privacy and personal data of its clients, potential clients, suppliers, the latter's employees, its own employees, job applicants and visitors to its website and social media in a responsible manner.

## 1. PERSONAL DATA THAT PHARA PROCESSES

We process your personal data because you use our services and/or because you provide these to us yourself. Below you will find an overview of the personal data that we might process but not limited to:

- First and last name
- Address data
- Telephone number
- E-mail address
- ...

## 2. SPECIAL AND/OR SENSITIVE PERSONAL DATA OF DATA SUBJECTS NOT EMPLOYED BY US, IS NOT PROCESSED BY PHARA.

## 3. FOR WHAT PURPOSE AND ON WHAT BASIS DOES PHARA PROCESSES PERSONAL DATA

Below you will find an overview of examples we might use the personal data but not limited to:

- Handling your payment
- Sending our newsletter and/or advertising brochure
- Being able to call or e-mail you if this is necessary to be able to perform our services
- Inform you about changes to our services and products
- Offer you the possibility to create an account
- To deliver goods and/or services to you
- If we are legally obliged to do this

## 4. AUTOMATED DECISION MAKING

PhaRA does not take any automated processing decisions on matters that may have consequences for the privacy of data subjects.

## 5. RETENTION PERIOD

We do not store your personal data for longer than is strictly necessary to achieve the purposes for which your data are collected.

## 6. SHARING OF PERSONAL DATA WITH THIRD PARTIES

PhaRA only provides to third parties and only if this is necessary for the implementation of our agreement with you or to comply with a legal obligation.

## 7. COOKIES, OR SIMILAR TECHNIQUES, THAT PHARA USES

We only use technical and functional cookies and analytical cookies that do not infringe on your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and, for example, remember your preferences. We can also use this to optimize our website. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that has previously been saved via your browser settings. For more info see: [used cookies on this website](#).

## 8. VIEW, MODIFY OR DELETE DATA

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent for data processing or to object to the processing of your personal data and you have the right to data transferability. This means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organization mentioned by you. To ensure that the request for inspection has been made by you, we request that you send a copy of your proof of identity with the request. The design of the ID card and your name must remain legible, all other personal information may be blacked out. This is to protect your privacy. We will respond to your request as quickly as possible, but within four weeks.

You should address your requests to exercise your rights to:

Roosevelt Building, Anneessensstraat 3-5,  
B-2018 Antwerpen  
03/293.90.85  
[privacy@phara.eu](mailto:privacy@phara.eu)

We would also like to point out that you have the option to file a complaint with the national regulator, the Privacy Commission.

## 9. HOW DOES PHARA PROTECT PERSONAL DATA

We take the protection of your data seriously and take appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your data is not properly protected or there are indications of abuse, please contact us.